

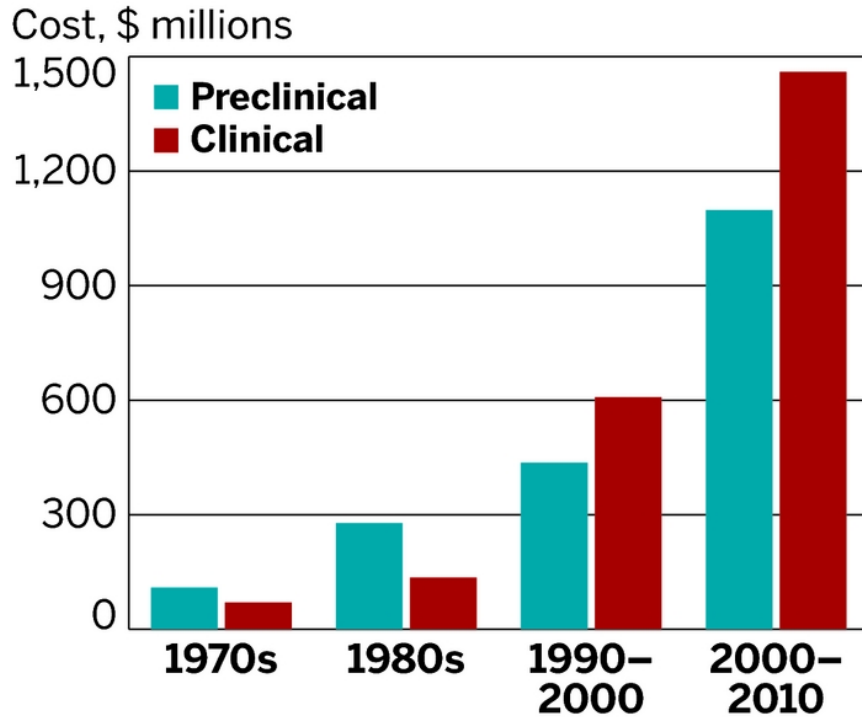
Transforming translational medicine for effective drug discovery



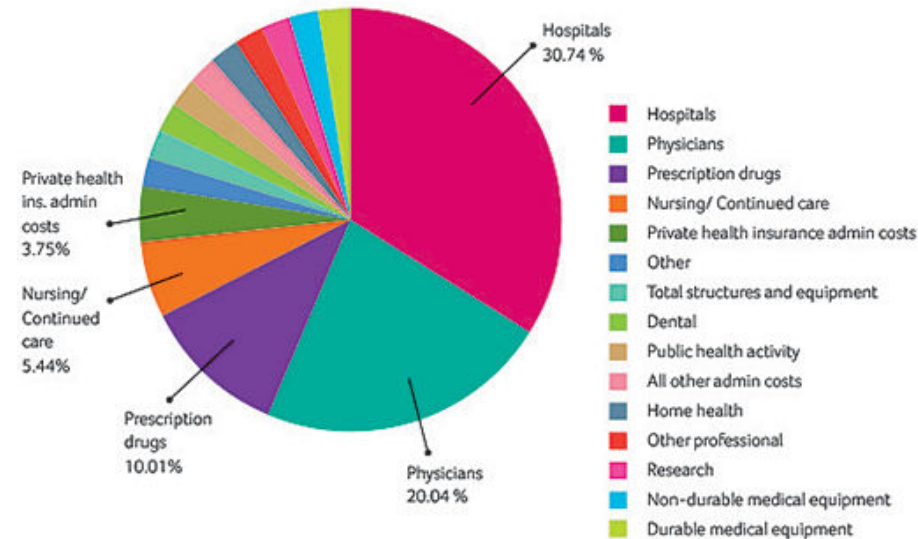
Robert Plenge, MD, PhD

Two key challenges in drug development: high failure rate and insufficient innovation

Phase II/III failures drive high cost of drug development



Economic forces demand innovative, breakthrough therapies



Target ID and
Validation

Lead Optimization

Early Development

Causal Human
Biology

Which targets, when perturbed, have a desired effect on human physiology?

Which biomarkers measure therapeutic modulation in a human system?

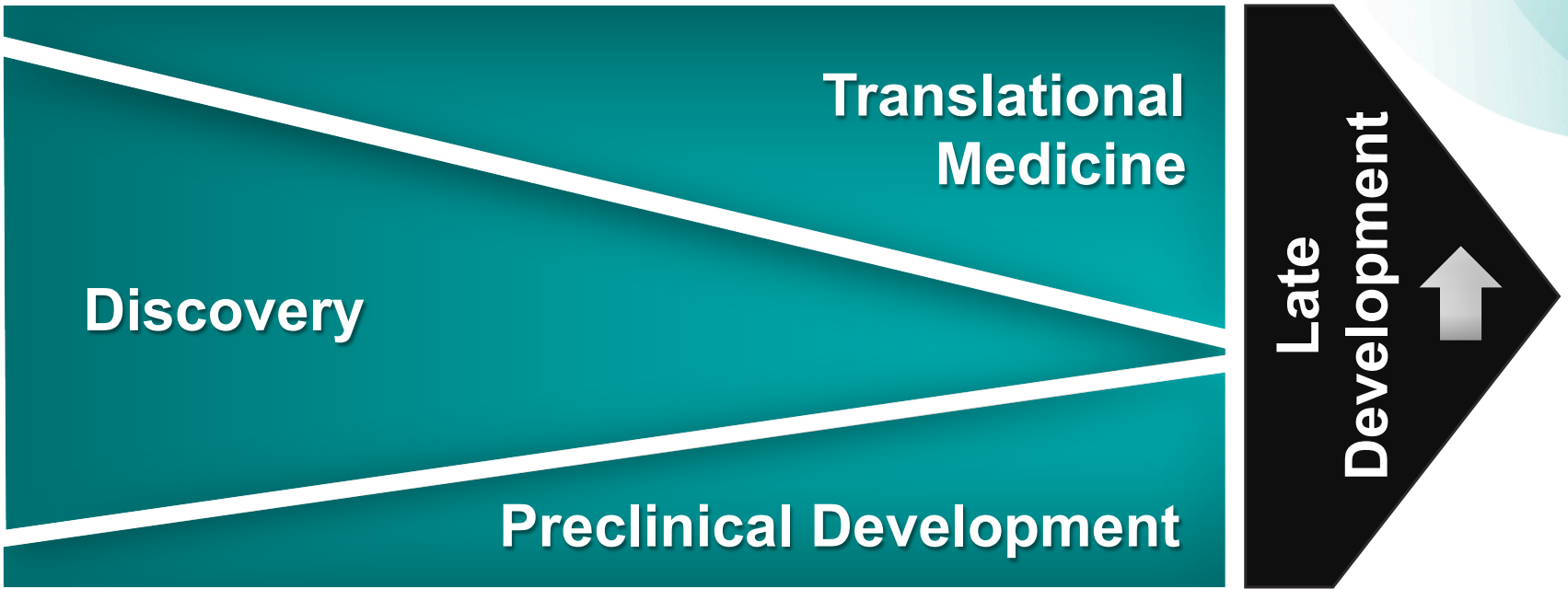
Target
Modulation
Assays

How can we safely test therapeutic hypotheses in humans as quickly and efficiently as possible?

Proof-of-concept
Clinical Trials

Phase II-III
Clinical Trials

Prediction: increase probability of success of breakthrough therapies



Innovation Hubs

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Phase II-III
Clinical Trials

Translational Medicine

- Genetics & Pharmacogenomics
- Translational Biomarkers
- Translational Pharmacology

Translational
Medicine



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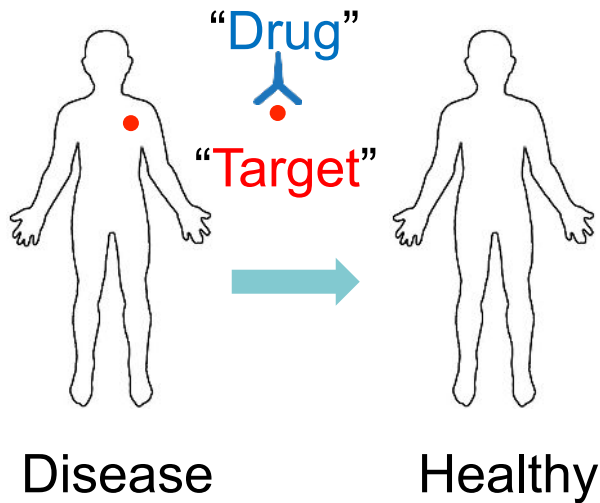
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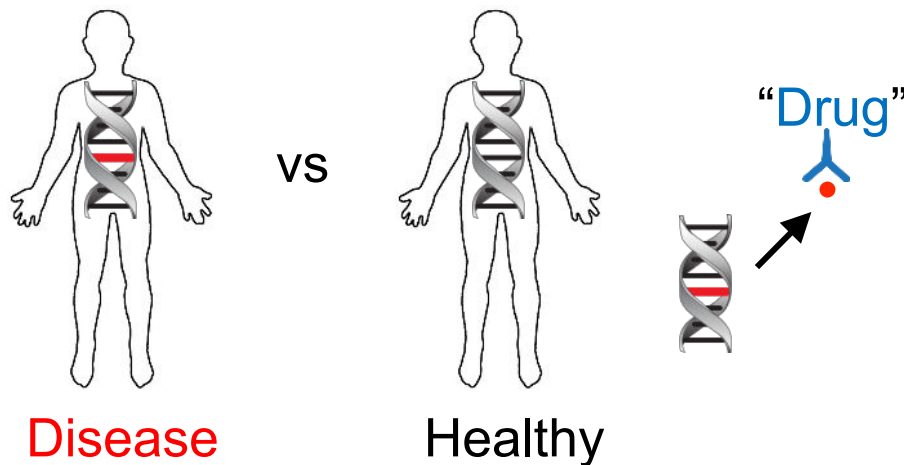
Human genetics helps to identify potential drug targets to kick-start drug discovery



But, tens of thousands of potential **targets**...

*...and which one **causes** disease?*

*...and how do you **perturb** the target?*



The key steps are:

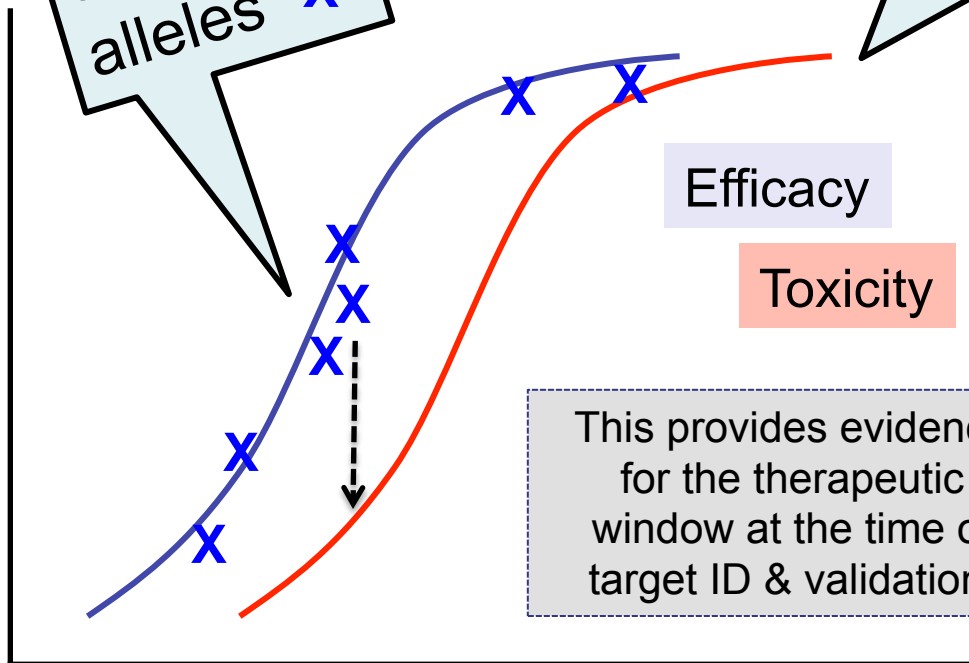
1. Map genetic differences in those with disease vs healthy;
2. Understand how these genetic differences lead to disease;
3. Develop drugs against these targets that reverse disease processes in the population.

Pick a human phenotype for drug efficacy

Identify a series of alleles X

Assess pleiotropy as proxy for ADEs

Human phenotype
high
low



Efficacy

Toxicity

This provides evidence for the therapeutic window at the time of target ID & validation.

Assess biological function of alleles

GOF

Gene function

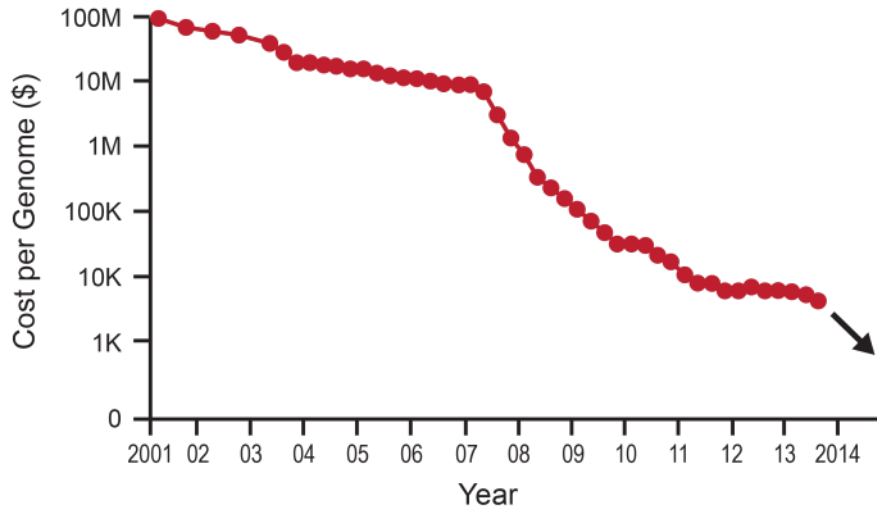
LOF

New target for drug screen!

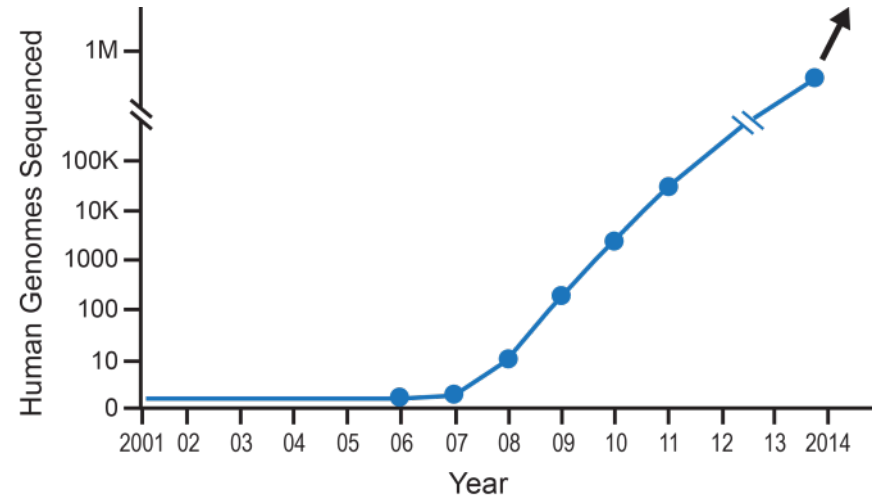


And we are at the beginning of what will be an explosion of genetic discoveries across populations

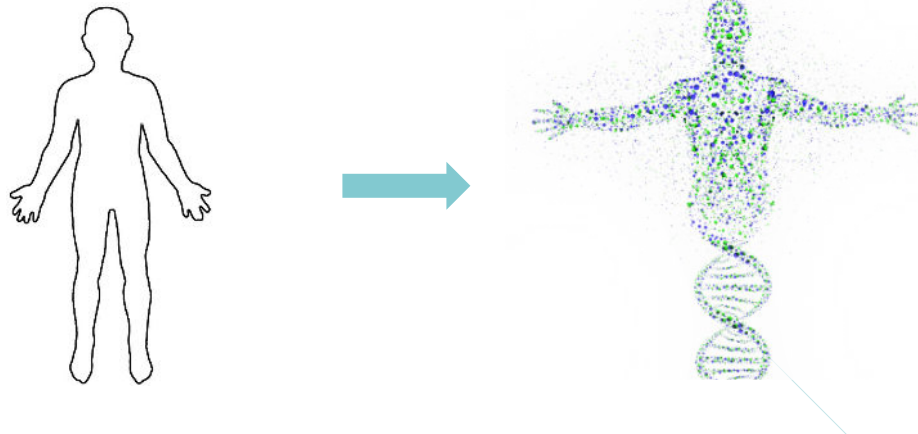
Cost of genome sequencing continues to drop rapidly...



...which results in many more human genomes being sequenced...



...and a more accurate molecular understanding of human disease.



Beyond genetics, there are other examples of causal human biology that drive new target discovery

Autoantibodies – autoimmune destruction of orexin neurons and narcolepsy

Infectious disease – HCV and cirrhosis

Somatic cell genetics – neoantigen formation, immune upregulation, and immuno-oncology

Physiological challenge – exposure to approved drugs and changes in human physiology

Longitudinal profiling – oxyntomodulin and metabolic disease

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Target Modulation Assays

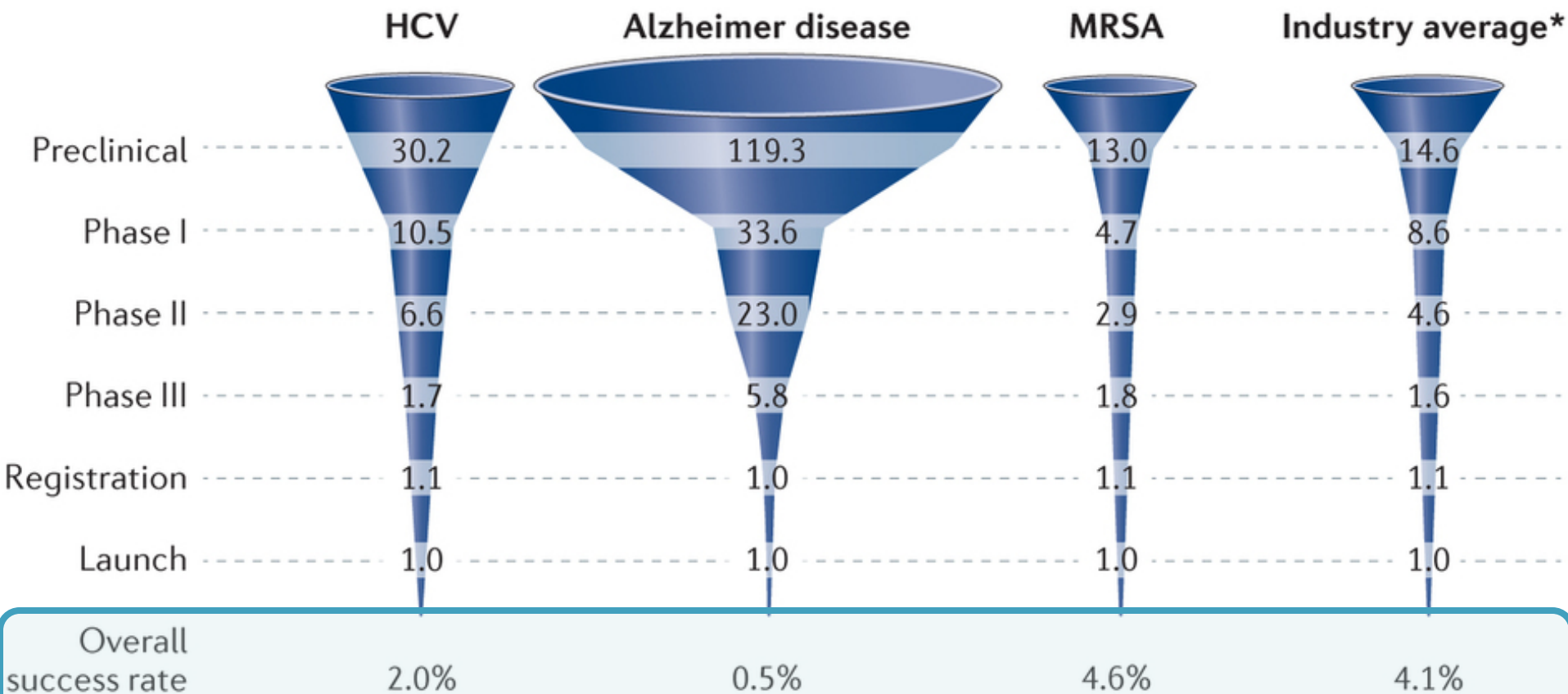
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The history of drug development for Alzheimer's disease is not pretty – *very high failure rates*

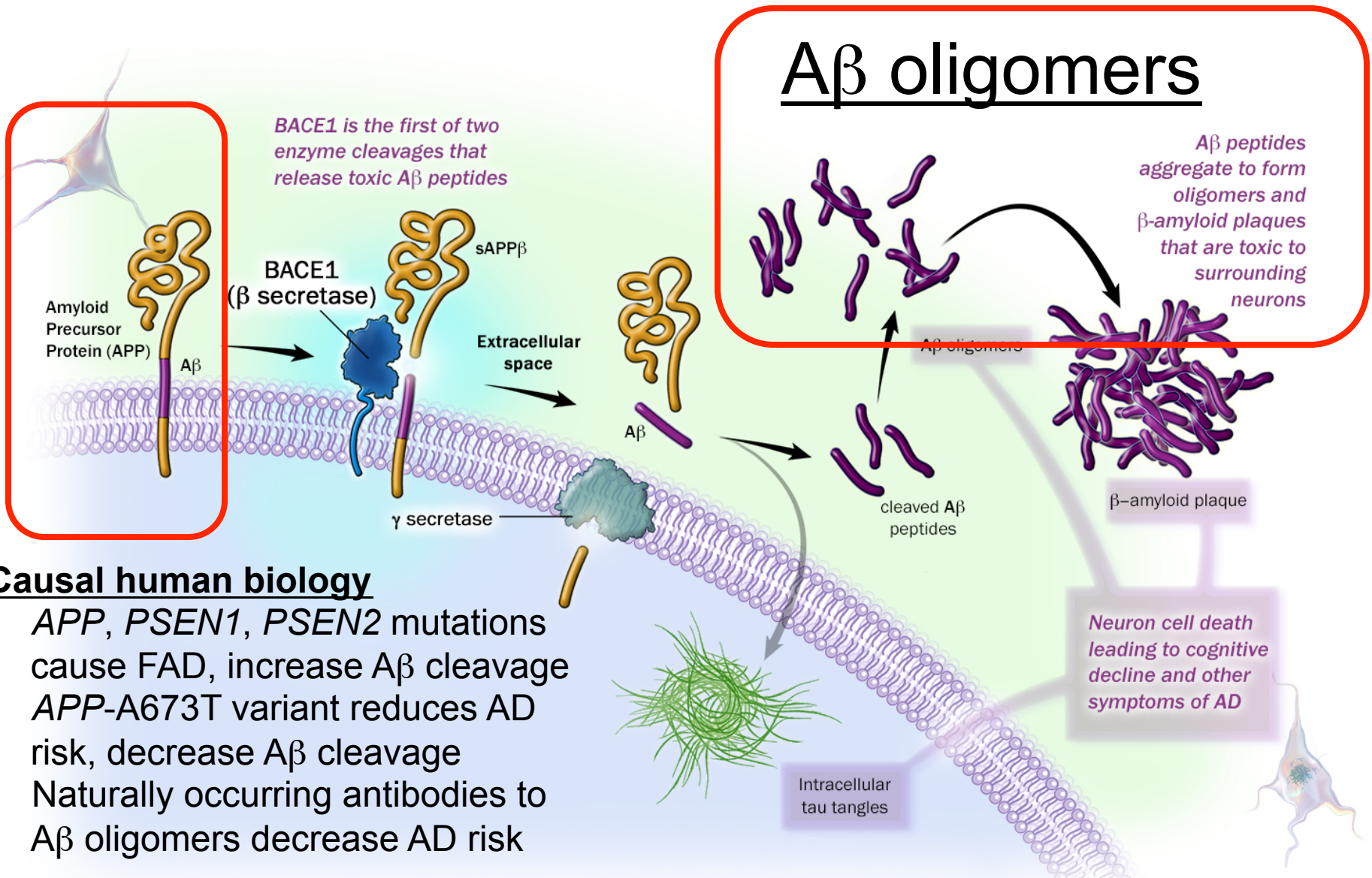


99.5% failure rate!

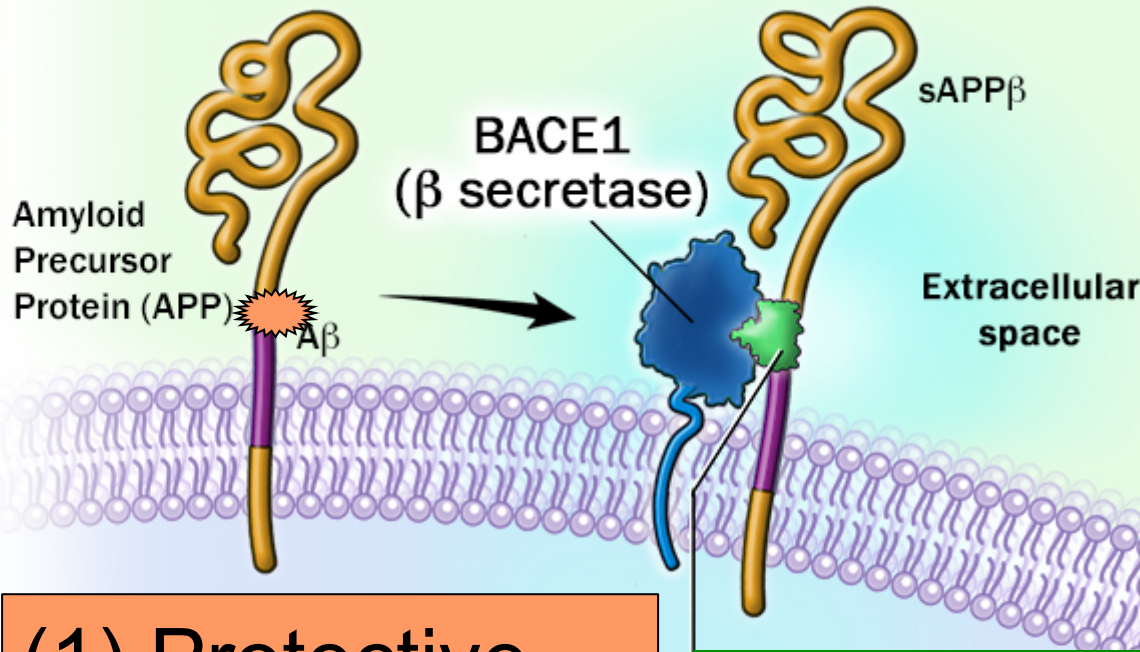
Nature Reviews | Drug Discovery

Calcoen et al (2015) NRDD

Amyloid hypothesis and Alzheimer's disease: the role of the *APP* gene and BACE1 in disease initiation



Therapeutic hypothesis: *BACE1-inhibition blocks release of toxic A β and reduces AD progression*

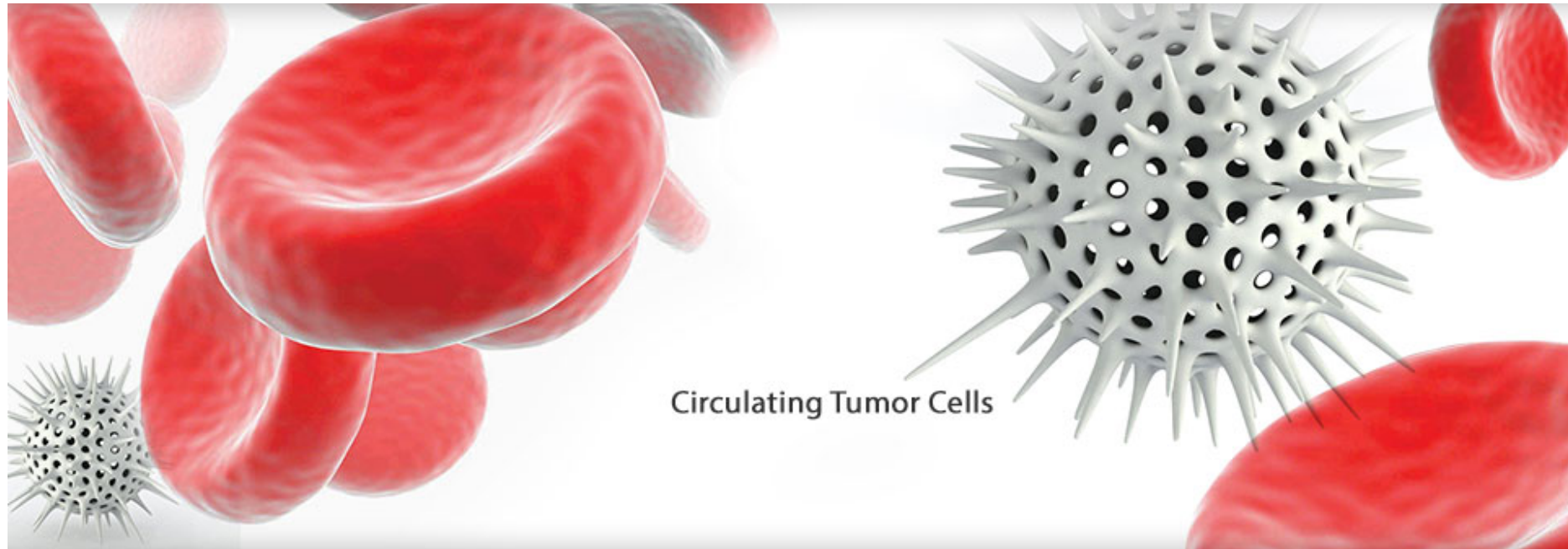
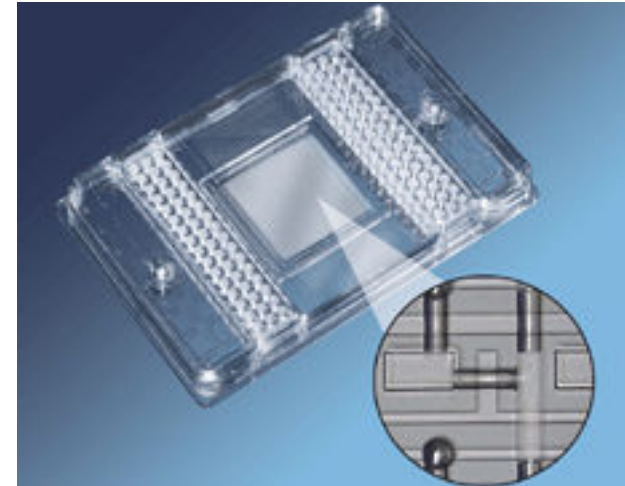
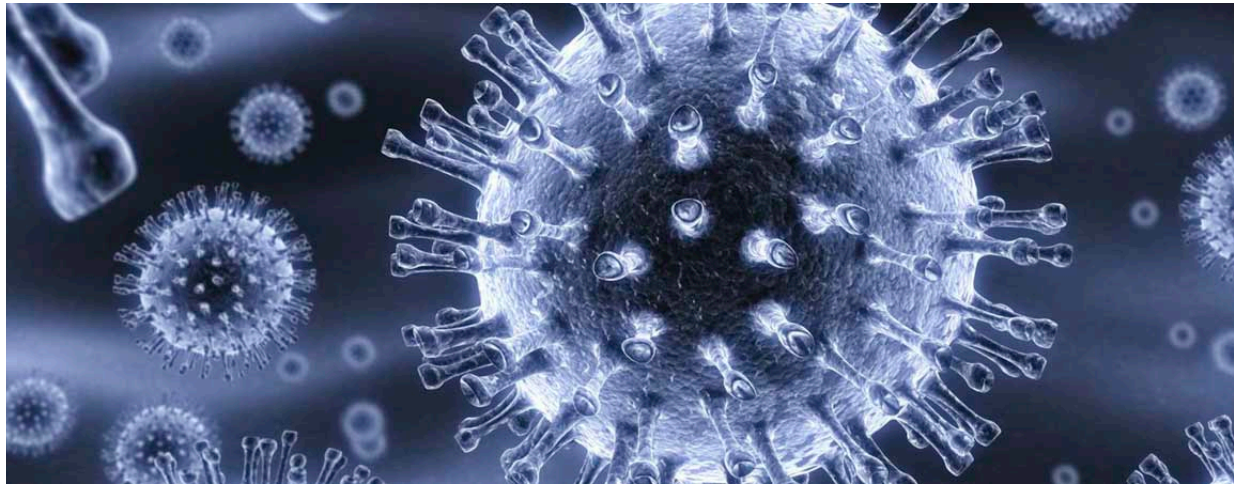


(1) Protective *APP* mutation reduces BACE1 cleavage *in vitro*

(2) BACE1 inhibitor mimics *APP* mutation and blocks first step in release of toxic A β peptides

(3) Decrease in A β oligomers in brain protect from AD

There are new technologies to measure human physiology, including nanotechnologies and NGS



Circulating Tumor Cells

Bottom line:

Robust biomarkers should allow proof-of-mechanism studies in clinical trials...and new technologies are here now!

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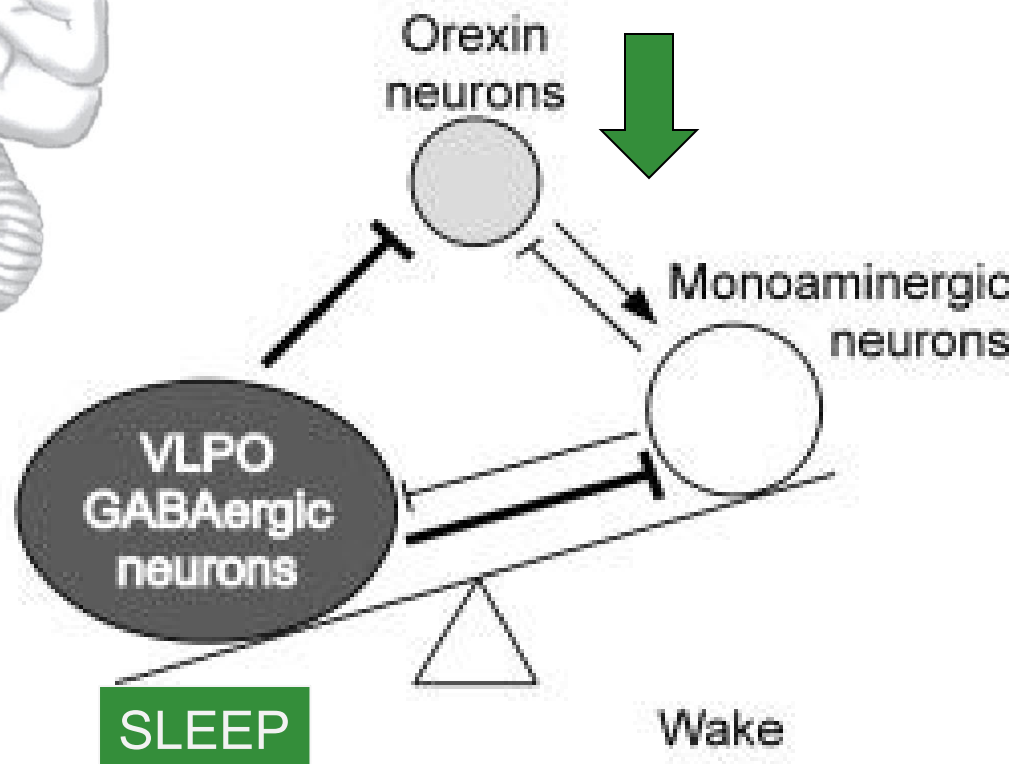
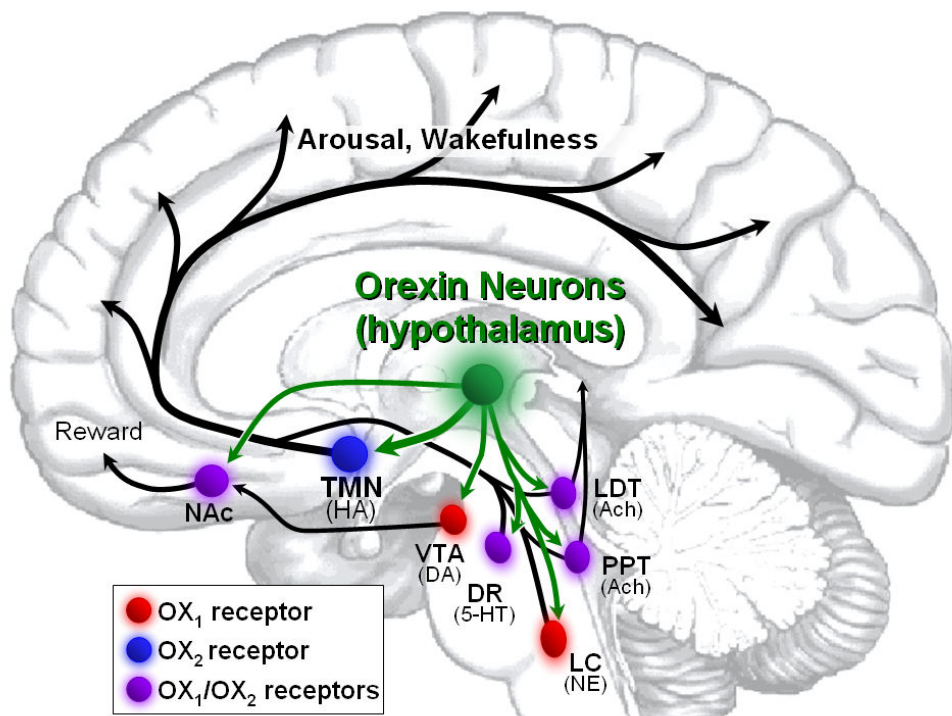
Phase II-III Clinical Trials

Prediction: increase POS of innovative therapies in late development

Orexin Receptor Antagonists (ORAs): a new therapeutic approach to treat insomnia

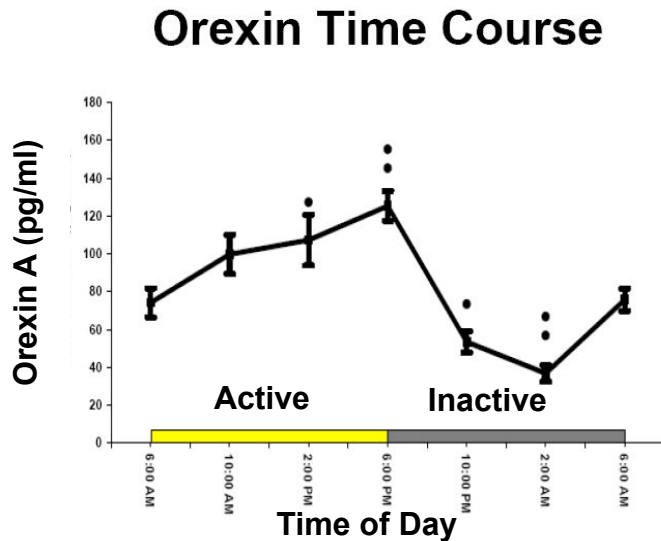
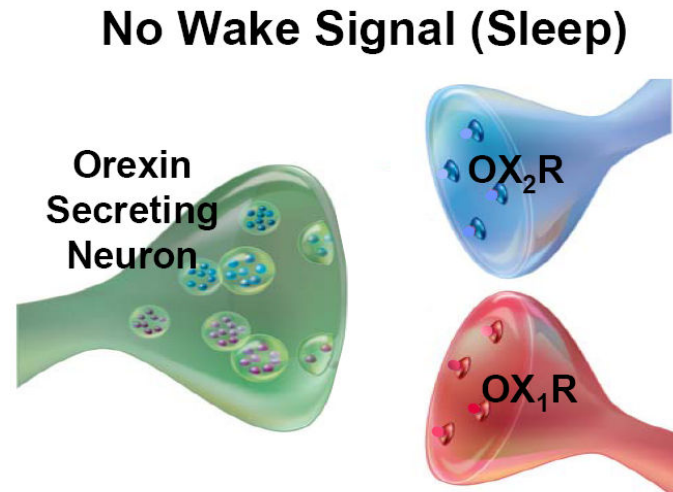
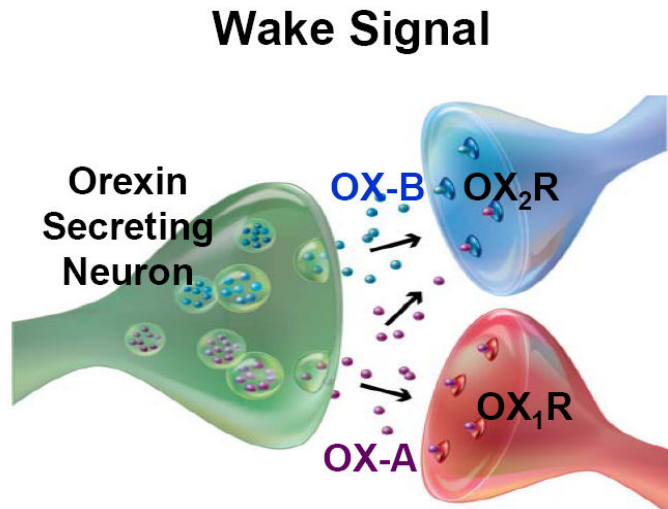
Causal human biology

- Autoimmune orexin deficiency in humans results in narcolepsy
- Genetic deficiency in dogs leads to narcolepsy, and orexin pathway conserved across species

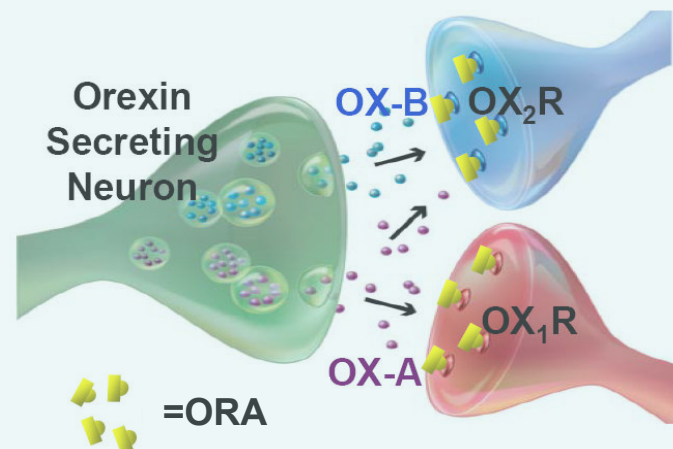


Acknowledgements: John Renger,
Matt Kennedy

Therapeutic hypothesis: *Orexin receptor antagonism (ORA)* blocks wake promoting signal, enabling sleep



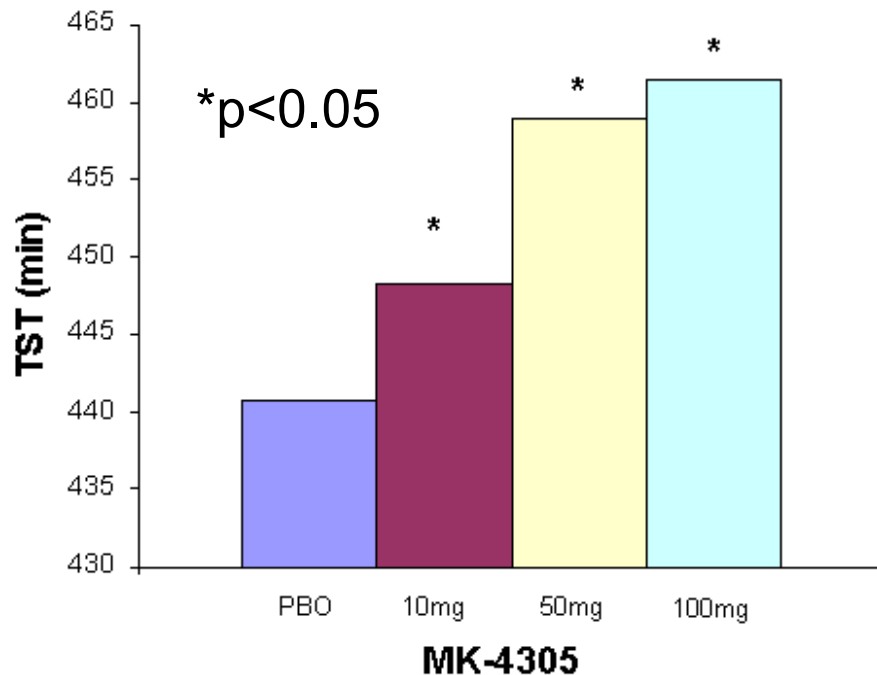
Wake Signal Blocked by Ox Ant.



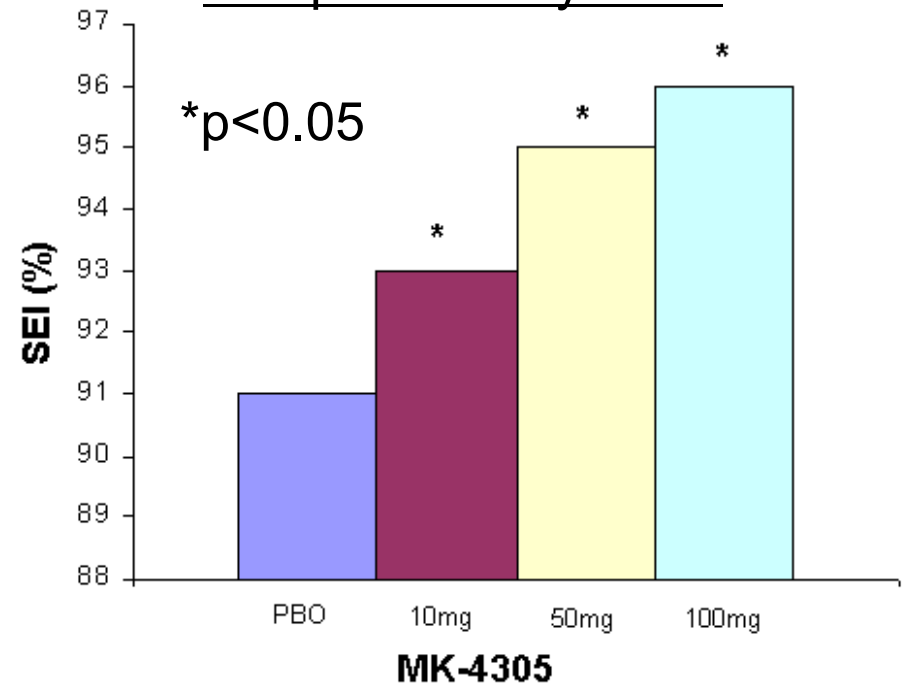
Clinical proof-of-concept (POC) in healthy volunteers: polysomnography (PSG) sleep study

- Study Design: double-blinded, placebo-controlled, 5-period cross-over study in *20 healthy subjects*
- Measurement: 8-hr PSG recording

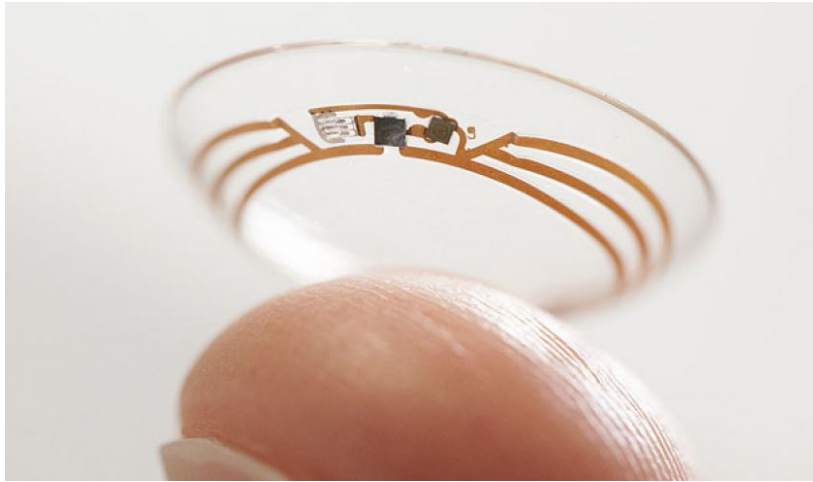
Total Sleep Time



Sleep Efficiency Index



There are new technologies to measure clinical outcomes, including real-time patient monitoring



patientslikeme®

A recent study by PatientsLikeMe and Biogen monitored walking activity in people with Multiple Sclerosis (MS). Participants were also surveyed about their experience with the study and attitudes about using a fitness tracker.

Below are select results from the survey.

68%

say the device would help them manage and track their MS



89%

believe activity tracking is important for health management



55%

believe that the device helped change their health routine



47%

had never tracked their activity levels



of 191 survey respondents

Bottom line:

Platforms to test clinical proof-of-concept should advance novel targets into the clinic...and new technologies are here now!

We live in an amazing time...

